



DIRECTIONS TO RACE

Take Route 109 East and make a left turn onto Locust Avenue. The Parking lot is next to the ballfield. Walk to the registration area and race start by using the footpath to Park Avenue School. **Volunteers will be available for assistance.**

2017 RACE DATE

August 13th, 2016 8:00 a.m.
Rain or Shine

www.Elitefeats.com/?DIRTYSOCK

2017 REGISTRATION AND FEE

Pre-Registration Fee: \$25.00

- Now available online at Elitefeats.com until Thursday, 8/3/2017 until 11:59 PM EST.

Late Online Registration Fee: \$30.00

- Begins 8/4/2017 online at Elitefeats.com until Friday, 8/11/2017 until 2:59 PM EST.

Late Registration & Day of Race Fee: \$35.00

- Begins on Saturday, 8/12/2017 from 2:00 pm until 6:00 pm EST at:

FITNESS INCENTIVE located at
157 Deer Park Ave, Babylon, NY 11702

RACE AMENITIES

- T-shirts to all registered runners
- Post-race refreshments
- Post-race raffle
- New socks for all race finishers
- Great time for all participants and spectators

AWARDS

Joe Farina Award goes to the 1st Babylon Town Resident. Gold/Silver/Bronze, Top 3 of each Age Group, 10 & under, 5 year age groups 11 - 15 through 80+

RAFFLES

AWARDS & RAFFLES TO BE ANNOUNCED AT THE "AFTER PARTY"
Lily Flanagan's Pub

345 Deer Park Avenue, Babylon, N.Y. 11702

Additional Awards to be Announced...

Follow Us on Facebook!



www.dirtysockrun.com



The Babylon Rotary Club is a 503(c) Tax Exempt Organization and as such your sponsorship may qualify as a charitable contribution and thus reduce your taxable income and associated taxes. Please consult your tax advisor.



Since its inception, the Dirty Sock Run participation has grown each year.

In 2016, we registered over 750 runners and hosted 100 plus volunteers. With the help of our sponsors and supporters we managed to entertain nearly 400 spectators at the finish line with music, refreshments, raffles, and prizes.

To find out more about the Run, or to register as a runner please visit our website.

www.dirtysockrun.com



Race Announcing for The Dirty Sock Run is provided by nationally recognized Terry Bisogno.



Babylon Village Classic 10K DIRTY SOCK RUN

2017



JOIN THE AFTER PARTY

2 BLOCKS EAST - WALKING DISTANCE



RACE RESULTS • AWARDS • RAFFLES COMPLEMENTARY FOOD & 1ST BEER

*MUST HAVE RACING BIB TO ENTER * NO EXCEPTIONS WILL BE MADE*

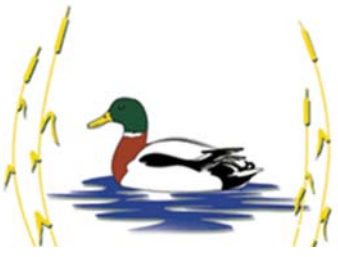
- In Partnership With USATF Long Island Track and Field Cross Country Series
- Competition Opportunities; Awards Ceremony For Winners
- Provides Funds For Our 11 Local Food Pantries and Soup Kitchens Raising Over \$176,000 in Donations



August 13th, 2017 8:00 a.m.
Rain or Shine

RACE LIMITED TO 1000 RUNNERS





The Babylon Village Classic IOK Dirty Sock Run, which is part of the USATF Long Island Track and Field Cross Country Series, is more than just a race. Besides giving runners a chance to compete and have fun, the Run raises desperately needed funds for our eleven local food pantries and soup kitchens through the generosity of sponsors like you. Over the past ten years, the Babylon Rotary Club has supplied over \$176,000 in food and pantry donations to the Babylon food pantries and soup kitchens. The Dirty Sock Run is an essential part of the Rotary's efforts to eradicate hunger in our community.

The Babylon Rotary has raised its fundraising goal to \$50,000 this year!

Your sponsorship will not only provide you with an opportunity to invest in one of Babylon Village's premier events, but will provide the opportunity to have your business promoted through our 1,000 plus strong email list, which stretches across Long Island and the Tri-State area. We will place your logo and link to your website on our Facebook page and website, and include your business name on t-shirts, signs and banners. We also plan public service announcements and will pursue press coverage of this event.

Sponsorship Levels Opportunities

Platinum \$5000

- THREE EMAIL BLASTS. Target audience: 10-20,000 CURRENT RUNNERS in NASSAU/SUFFOLK. Your Logo will be the prominent Sponsor below the event information and embedded with link to redirect prospects to your website.
- Placement on hundreds of Free Finish Line Web Photos (FOUR MAXIMUM NOTICES: First Come - First Serve)
- Recognition at Mile Markers
- Recognition at Water Stops
- Recognition at the Awards Ceremony
- Registration Page with embedded Link to your website
- Back of Participant Shirt

Gold \$2500

- Placement on hundreds of Free Finish Line Photos (UPON AVAILABILITY OF REMAINING NOTICES FROM PLATINUM SPONSORSHIP LEVEL)
- Recognition at Mile Markers
- Recognition at Water Stops
- Recognition at the Awards Ceremony
- Registration Page with embedded Link to your website
- Back of Participant Shirt

Silver \$1000

- Recognition at the Awards Ceremony
- Registration Page with embedded Link to your website
- Back of Participant Shirt
- Logo display at event site

Bronze \$500

- Registration Page with embedded Link to your website
- Back of Participant Shirt
- Logo display at event site

All sponsors have the option to provide promotional materials in the swag bag being distributed to the 1,000 anticipated runners.

Opportunities exist for anyone interested in presenting product at the race event. For detail and additional information please contact the race.

**YOU CAN MAKE A DIFFERENCE
SUPPORT THE CAUSE & RUN!**



EVENT COORDINATOR
Chris Korte: ckorte@cruiseplanners.com

NO PAPER REGISTRATION

RACE LIMITED TO 1000 RUNNERS

EVENT COORDINATOR

Chris Korte: ckorte@cruiseplanners.com



USA TRACK & FIELD™

YOU CAN MAKE A DIFFERENCE!

**Support the cause and help us
"FEED THE HUNGRY"**



Club Babylon
Dirty Sock Run



Follow Us on Facebook!
www.dirtysockrun.com



REGISTER ONLINE at
www.Elitefeats.com/?DIRTYSOCK